



SEO Maximus Web3.0 Ecosystem

Introduction to Web3 Wallets for Beginners:

Web3 wallets enable **decentralized** accessibility to blockchain networks, including but not limited to storing digital assets like cryptocurrencies and NFTs, interacting with decentralized apps (dAPPS) and platforms such as the SEO Maximus platform. This guide covers the functional purpose of Web3 wallets, and outlines wallet options.

Centralized Wallets vs. deFi Wallets:

Centralized wallets with exchanges are custodial, and are functionally different than deFi wallets which are non-custodial, as centralized exchanges (CEXs) are different than decentralized exchanges (DEXs). The difference comes down to *custody*, *control*, and how the wallets *interact* with the blockchain.

- **Custodial vs. Non-Custodial**

- DeFi wallets grants individuals personal custody of private keys (trustless) where digital assets are stored on the blockchain, meaning a centralized exchange (trusted) is not holding assets for you.
- Personal custody of your keys expands opportunities in Web3, and requires more responsibility and security.
- *Remember: “Not your keys, not your crypto”.*

- **Decentralized Functionality & Ecosystem Access**

- Connect directly with deFi platforms and protocols, or decentralized apps (dApps), such as decentralized exchanges (DEXs) for trading assets.
- Decentralization supports multi-chain support and interoperability between chains, whereas centralized exchanges tend to support platform-specific

tokens.

- Do more with your digital assets in Web3 decentralized landscape.

- **Security & Risk**

- Security is fully dependent on responsible actions of users in Web3, versus depending on the security and storage of a centralized exchange.
- Backing up your deFi wallet seed (pneumonic) phrase and private key are important as there is no email recovery (which we may take for granted with centralized exchange accounts).

- **Breadth of Opportunity in Web3**

- Taking personal custody of your digital assets with private keys enables direct interaction with the rapidly developing Web3 environment.
- Opportunities include **staking** for generating rewards and passive income, **trading** digital assets without moving assets out of your wallet to a third party, and participation in **governance** protocols to influence the development of Web3 deFi.

Private Keys vs. Public Keys in deFi Wallets:

- **Private Key**

- A secret code (string of digits and characters) that proves your ownership of assets and represents your access point to the blockchain.
- Only you should know this key.

- **Public Key**

- A public code used to verify transactions on block explorers.
- This key may be shared with anybody without concern for jeopardizing security of your wallet.
- We recommend sharing only your wallet address publicly.

How Does Web3 Wallet Creation Work:

- **Password and Pneumonic Phrase**

- You will be prompted to make a sign-in password for the device (or browser) that you're creating a wallet with.

- Write a physical copy of your password and Pneumonic Phrase, and keep it somewhere safe and memorable.

- **Keys and Wallet Address**

- The private key generated for your wallet also generates a public key which may be used for transaction verification.
- Your public key generates a public address which is your blockchain mailing address.

Types of Web3 Wallets:

- **Hot Wallets (Software)**

- “Hot” means online (internet connected)
- Desktop (browser extensions)
- Mobile wallets

- **Cold Wallets (Hardware)**

- “Cold” means offline
- USB devices that store private keys externally

- **Custodial Wallets**

- Full control of keys
- No third party access
- Ex: Metamask, Trust, Phantom, Coinbase Wallet, Leap

- **Non-Custodial Wallets**

- A third party company holds your keys and assets
- Ex: Kraken, Binance, Coinbase, Uphold, Crypto.com, Bitmart



\$SEOM Purchase Guide:

- **Download a Custodial Web3 Wallet**
 - Download one of the Custodial wallet *browser extensions* from the list below to *create* a new wallet or *import* the seed (pneumonic) phrase from an existing wallet.

WALLET LIST:

1 - METAMASK WALLET

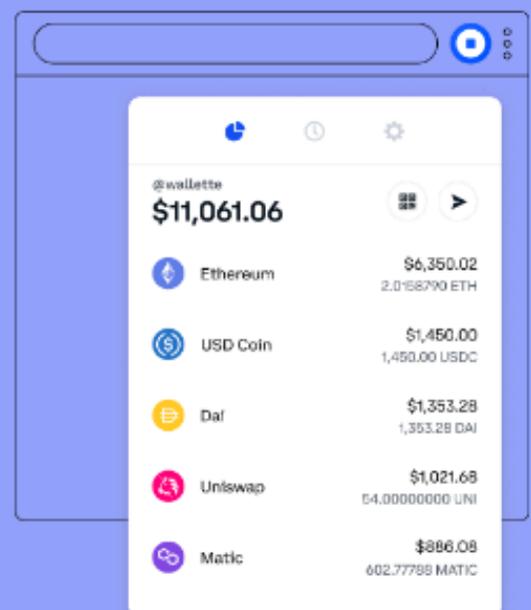


2 - TRUST WALLET

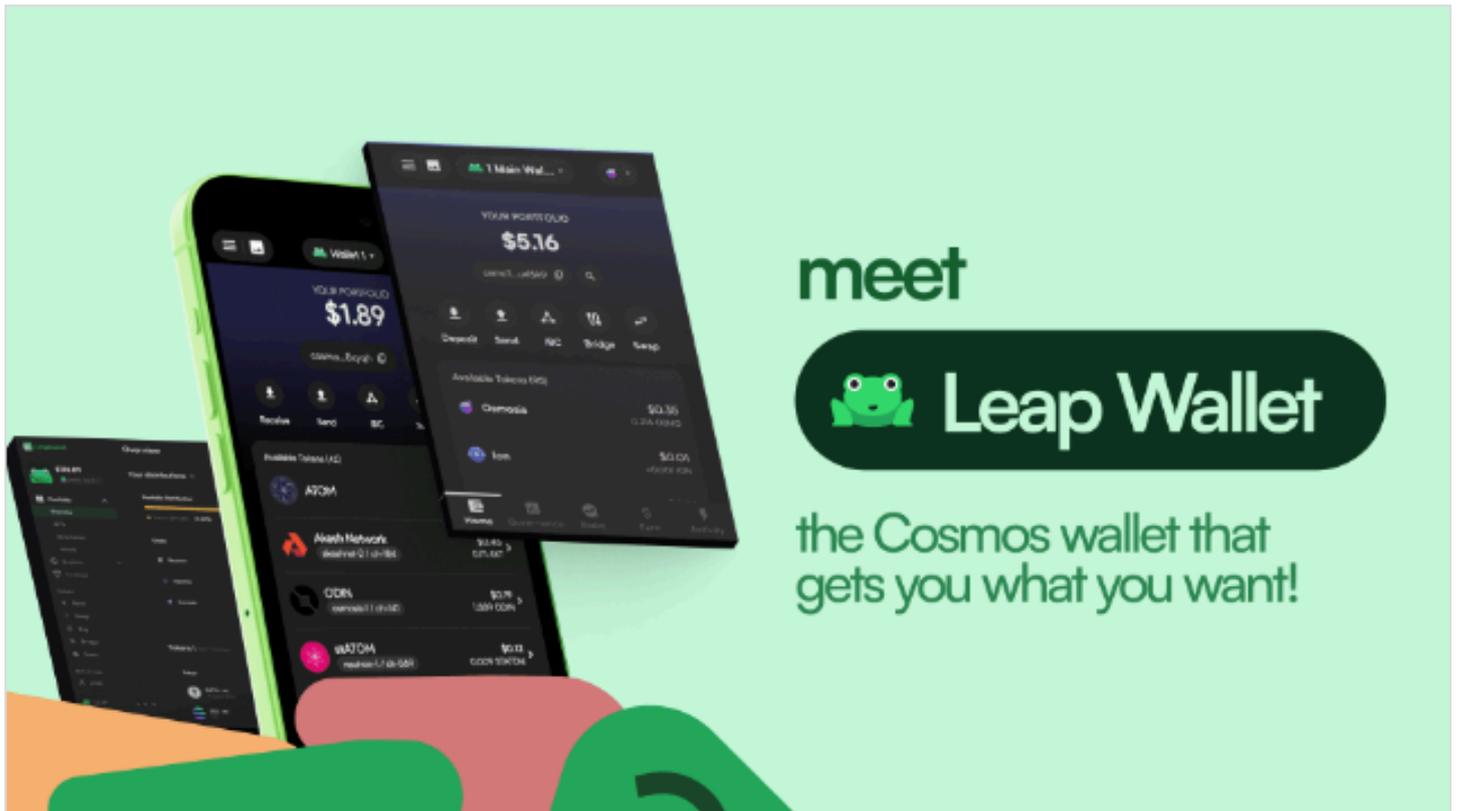


3 - COINBASE WALLET

→ Getting started with the Coinbase Wallet browser extension



4 - LEAP WALLET



The advertisement for Leap Wallet features three smartphones displaying the app's interface. The top phone shows a balance of \$5.16 and a list of assets including Cosmos, Atom, and others. The middle phone shows a balance of \$1.89 and a list of assets including Cosmos, Atom, and others. The bottom phone shows a list of assets including Cosmos, Atom, and others. To the right of the phones, the word "meet" is written in green. Below it is a dark green rounded rectangle containing a green frog logo and the text "Leap Wallet". Below this, the text "the Cosmos wallet that gets you what you want!" is written in green.

meet

 Leap Wallet

the Cosmos wallet that gets you what you want!

5 - PHANTOM WALLET



The Phantom Wallet logo consists of a white ghost icon with two eyes and a mouth, positioned to the left of the word "phantom" in a white, lowercase, sans-serif font. The entire logo is set against a solid purple background.

 phantom

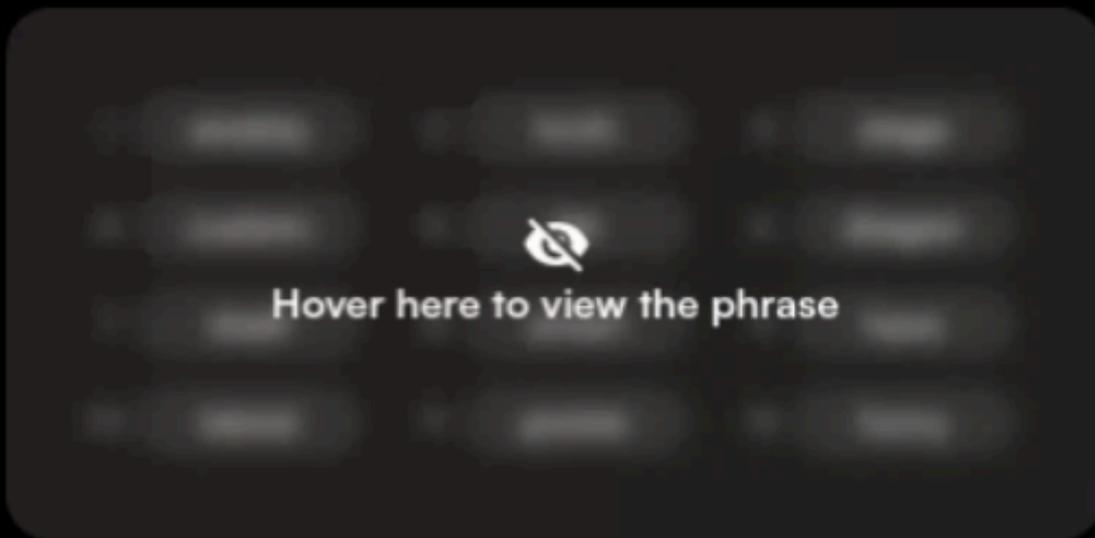
- Account Creation

- Set a password for browser access to your wallet.
- **Write down** a physical copy of your “Secret Recovery Phrase” and password.



Secret Recovery Phrase

These words are the keys to your wallet. Please write them down or store it somewhere safe.



 Copy to clipboard



Recommended security practice:

Write down seed phrase instead of copying it

I have saved it somewhere safe.

- **Connect Your Wallet to the SEO Maximus Platform**

- Visit the **SEO Maximus Ecosystem Landing Page**.
- Select “**CONNECT WALLET**” in the upper right corner of the landing page to select a Web3.0 deFi wallet.

SEO MAXIMUS

Fueling the Future of SEO Innovation

Pioneer the World's First Crypto Pegged to the Tech-Driven Gem Bismuth, Join an Elite Network, and Amplify Your Influence in Cutting-Edge Governance!

WHITEPAPER

- ✓ Pegged to Vault-Secured Bismuth
- ✓ Visionary Governance Ecosystem
- ✓ Exclusive Privileges & Distinguished Network

ROUND 1: 100% BONUS!

PRE-SALE STARTS IN

09d : 22h : 54m : 41s

Raised: 2 Goal: 63,000,000

| | |
|---------------|-------------|
| Token Name | SEO Maximus |
| Token Symbol | SEOM |
| Current Round | \$0.00017 |
| Next Round | \$0.00047 |

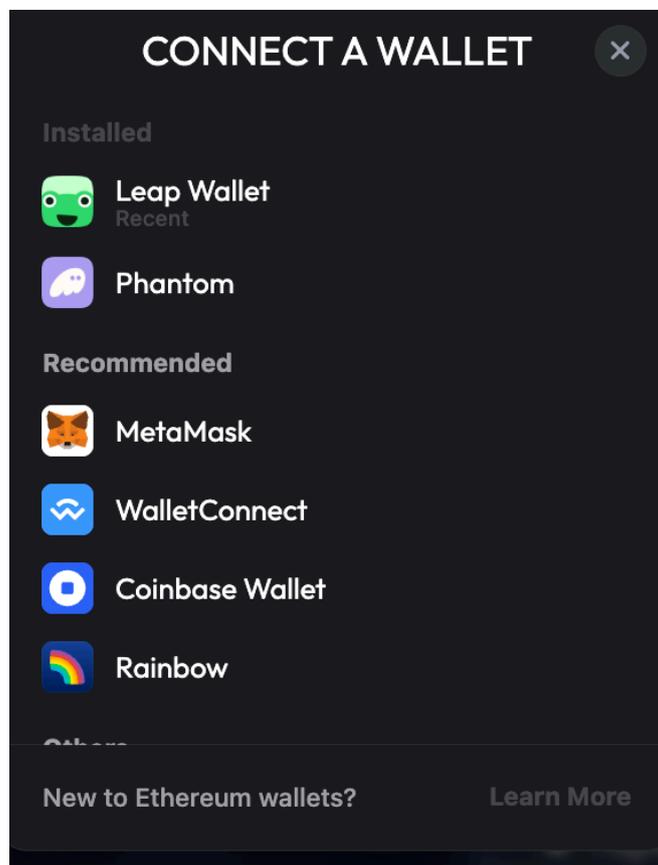
I agree to the [terms and conditions](#)

BUY SEOM NOW

META QUEST PRO \$35K GIVEAWAY

[Need help?](#)

- The wallet browser extensions you've downloaded will be visible from the “installed” list, shown below.



- Export your private key and **write** it on your physical copy of the seed phrase and browser password.
- The process is mostly the same for different wallets, with marginal differences in the paths to locating “**Export Private Key**”.

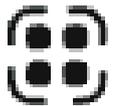


- **Metamask** Wallet example: click the icon with **3 vertical dots** in the top right corner.



Notifications

New!



Account details

- Select “**Account Details**”

The screenshot shows the 'Account 1' details page. At the top, there is a circular profile picture with a blue, yellow, and red gradient, and a close button (X) in the top right corner. Below the profile picture, the text 'Account 1' is displayed with a pencil icon for editing. The main content is a large QR code with a small orange fox icon in the center. Below the QR code, the address is shown as '0x62f84e62c5eb3d6295bbdbf422a5cdf103e900d5'. There are two buttons: 'Copy address' with a blue copy icon, and 'Show private key' in a rounded rectangular button.

- Select “**Show private key**”

Keep your private key safe



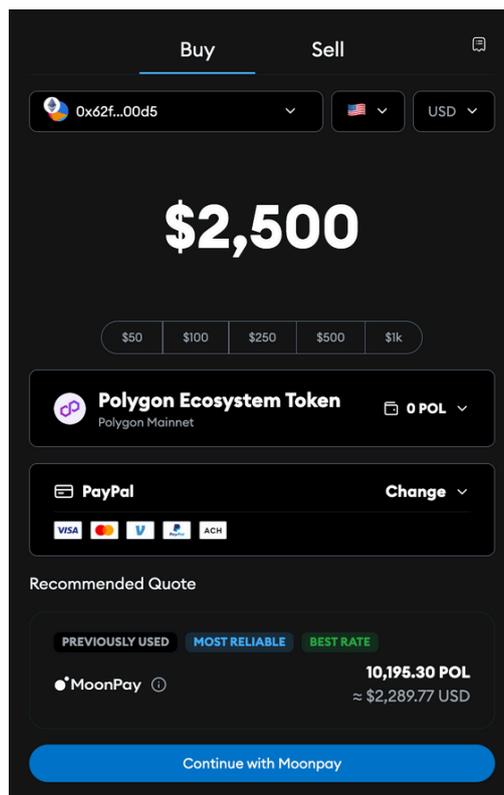
Your Private Key provides **full access to your wallet and funds.**

Do not share this with anyone. MetaMask Support will not request this, **but phishers might.**

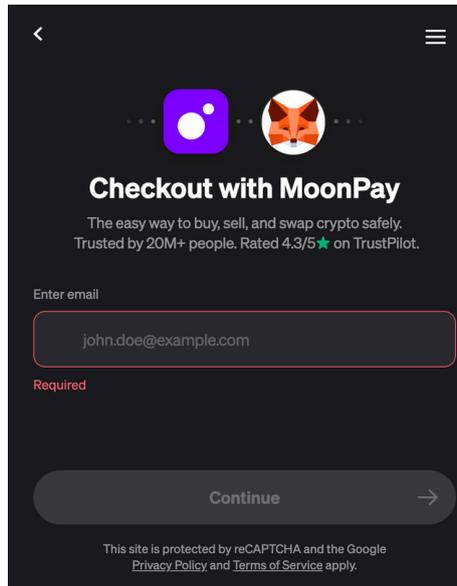


Hold to reveal Private Key

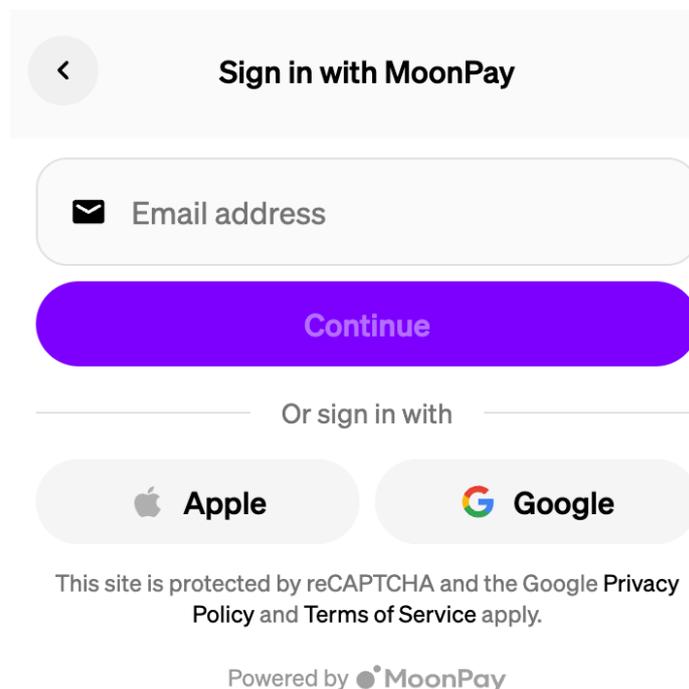
- **Record** your private key on the physical copy you made for the mnemonic seed phrase.



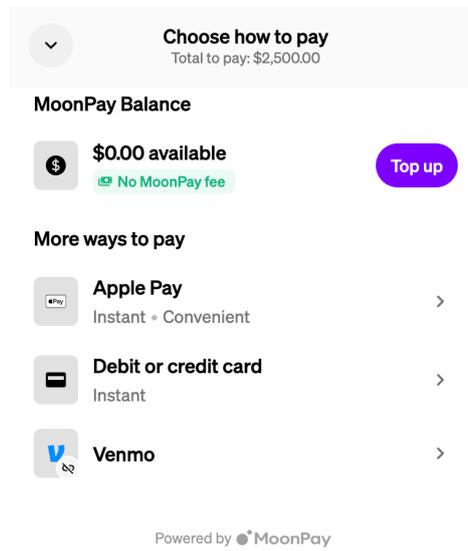
- Visit **Metamask's fiat onramp portal**.
- **Input** your order sum for Polygon Token, the native token of the Polygon Mainnet.
- Notice “Polygon Mainnet” below “Polygon Ecosystem Token”, which indicates we are purchasing Polygon Token on the correct network.



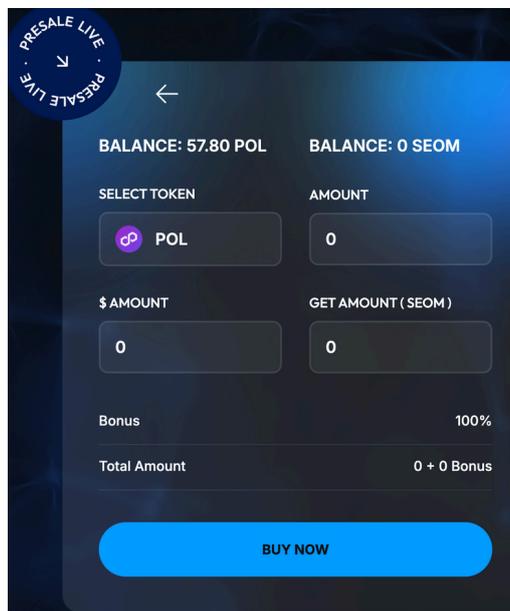
- **Enter** your email to receive email verification code.



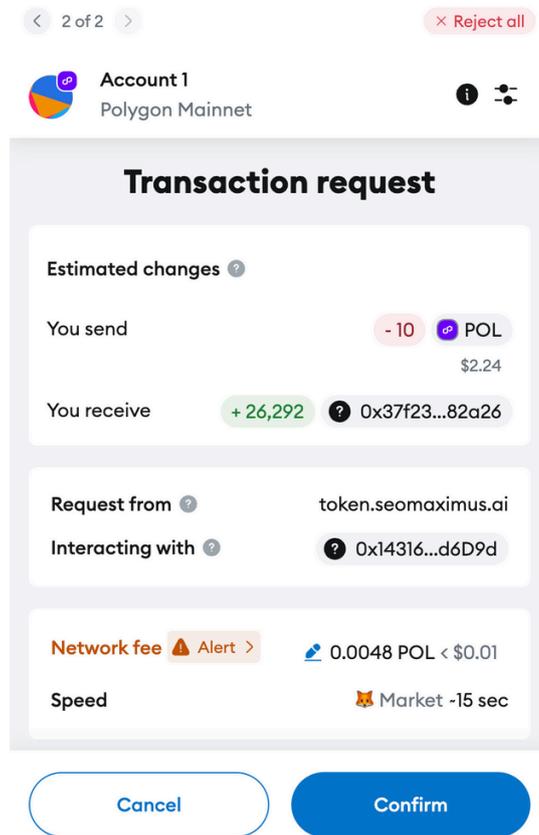
- In case of any errors, **visit MoonPay** to “**Get Started**”.



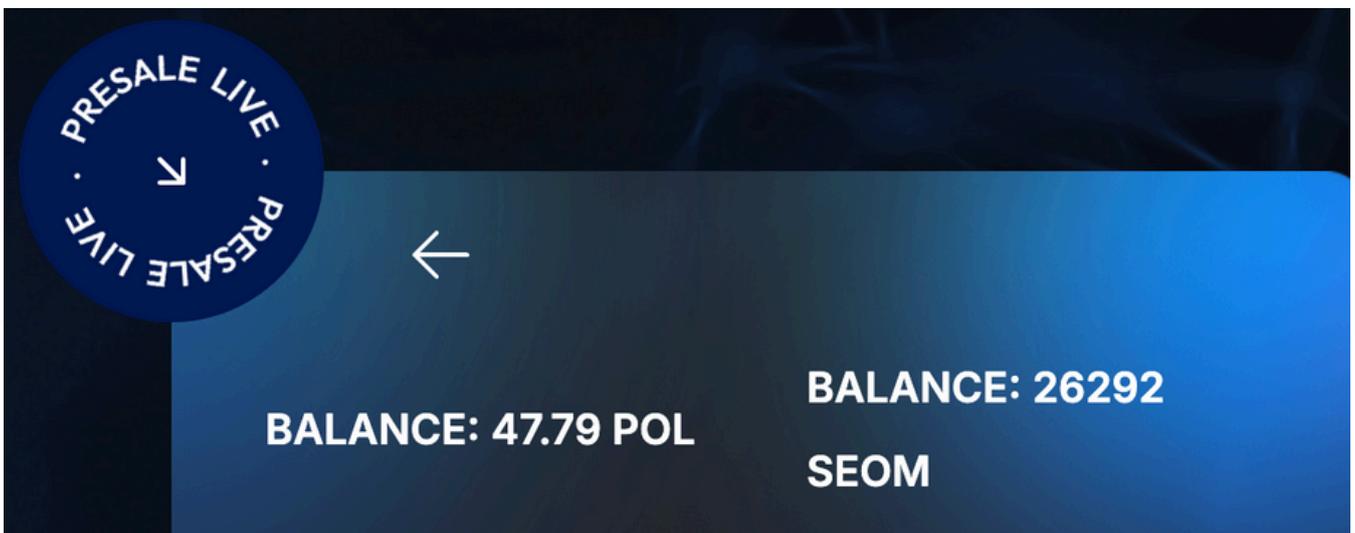
- **Choose** your preferred payment method.



- Once your Polygon tokens have successfully deposited to your wallet, check back to the **SEO Maximus platform** to swap for \$SEOM.



- **Sign** the transaction request in Metamask.
- Congratulations, you're an \$SEOM holder.



- Now your \$SEOM balance is displayed on the SEO Maximus platform.

Tokens

NFTs

Activity

Polygon Mainnet ▼



POL

+0.94%

[MetaMask support](#)

+ Import tokens

Refresh list

- Add \$SEOM to your wallet as a custom token
 - Select “Import Tokens” from the drop down, and then paste the contract address into the custom token field.
 - Contract address: 0x37f23e257BC338128c47f416D5792a4de0682a26

Tokens

NFTs

Activity

Polygon Mainnet ▼

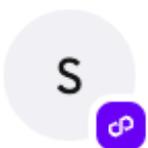


POL

+0.93%

\$10.67

47.79 POL



SEOM

26,292 SEOM

- Now your \$SEOM balance is visible in Metamask wallet.